

GENDER, LANGUAGE AND POWER

COURSE: GENDER, LANGUAGE AND POWER

PROFESOR/A: Natalia Contreras de la Llave

TEACHING HOURS: 45h

ONLINE WORK /READING ASSIGNMENTS: 15h

CREDITS: 6 ECTS

LANGUAGE OF INSTRUCTION: SPANISH

COURSE DESCRIPTION

The course aims to describe and analyze the ways language and its uses create, reinforce or question power relations and identities related to gender. Students will actively reflect on and react to texts, media products and discourse analysis and will be required to introduce or present some of the topics after the readings.

OBJECTIVES STUDENT LEARNING OUTCOMES

The course's main goal is to analyze social gender relations and discuss media standpoint on the matter and the way such stand points manifest in language and socio cultural patterns. The goal is to provide analytical tools and resources for students to develop their critical thinking and their reflection on the construction of gender in today's media. Students should also be able to reflect on the power relationships created through language and media messages.

Upon completion of this course, students will demonstrate that they

1. have developed their critical thinking and their reflection on the construction of gender in today's media
2. have reflected on the power relationships created through language and media messages.

COURSE OUTLINE

Sessi on	Topic / Subject	Readings	Assignments Due
1	Course Introduction	Syllabus; Course intro	
2	<i>Gender in social relations. (1). Introduction.</i>	Pg. 1-25 Ngozie Adichie (2014)	Text commentary, analysis and summary.
3	<i>Gender in social relations. (2)</i>	Pg. 25-54 Ngozie Adichie (2014)	Text commentary, analysis and debate.
4	<i>Gender in social relations. (3)</i>	Pg. 200-208 (Valcárcel, 2008)	Extract glossary of key concepts of feminism
5	<i>Mass media and gender perspective.</i>	Ch.8 (pg-281-316) Kellner (2011)	See video https://www.youtube.com/watch?v=HMEvJ3bSYa8 (Madonna's speech at Woman of the Year 2016)
6	<i>Mass media and gender perspective: female characters and representation of women in film.</i>	Pg. 57-70 Colaizzi (2007)	Analysis of 3 representative video clips
7	<i>Standards, parameters and tools for gender analysis of film.</i>	Pg. 22-29 ARRANZ (2010)	AGUILAR (2003), <i>Film analysis practice.</i>
8	<i>Mass media and gender perspective(2): Social media and publicity</i>	Valcárcel (2008) Pg. 240.254	Presentations Women and Advertising (1) http://www.yolandadominguez.com/avada_portfolio/accesibles-y-accesorias-2015
9	<i>Mass media and gender perspective(2): Social media and publicity</i>	Kellner (2011) Pg. 247-274	Presentations Women and Advertising (2).
10	Mid-term EXAMEN PARCIAL	Mid-term	Mid-term

11	<i>Language, identity and power (1)</i>	Butler (2004) Pg. 17-33 https://programaddssrr.files.wordpress.com/2013/05/butler-lenguaje-poder-e-identidad_ocr.pdf	Text commentary and analysis.
12	Project intro	Project intro: - linguistic landscape and gender Or -linguistic treatment of gender in mainstream media	Project guidelines and first steps
13	Class work on projects		Class work on projects
14	Project presentation		Project presentation, discussion and peer assessment
15	Project pres.		Project presentation, discussion and peer assessment
16	<i>Gender and power. Gender violence and its treatment in the media.</i>	Valcárcel (2008) Pg. 255-268	See documentary, <i>La mujer...cosa de hombres</i> . http://www.rtve.es/alacarta/videos/50-anos-de/50-anos-mujer-cosa-hombres-isabel-coixet/3233953/ Task - film commentary.
17	<i>Gender and power. Gender violence and its treatment in the media (2)</i>	Valcárcel (2008) Pg. 268-283	See film "Te doy mis ojos" ("Take my eyes") Dir. Icíar Bollain (2003)
18	<i>Gender and its connections to social justice, equity work and racial issues.</i>	Fragment selection: postcolonial feminism and language, raciolinguistics, intersectionality, etc.	Text commentary and analysis.
19	Final Projects		Presentations of Final Project
20	FINAL EXAM	FINAL EXAM	FINAL EXAM

REQUIRED TEXTBOOKS & COURSE MATERIALS

Materials will be provided by the instructor. Students will receive a selection of Readings and didactic guides of the movies and audiovisual materials related to the 4 units of the course.

Recommended:

Colaizzi, G. (2007), *La pasión del significante*, Madrid, Biblioteca Nueva.

Valcárcel, A. (2008), *Feminismo en el mundo global*, Madrid, Cátedra.

Kellmer, Douglas, (2011), *Cultura Mediática. Estudios culturales, identidad y política entre lo moderno y lo postmoderno*, Madrid, Akal, (1995)

Arranz, F. (ed) (2010), *Cine y género en España*, Madrid, Cátedra.

Ngozi Adichie, Chimamanda (2014), *Todos deberíamos ser feministas*. Madrid, Literatura Random House.

ASSESSMENT

Attendance & Participation: 10%

Class Discussions & Assignments: 20%

Final Project: 30%

Final Exam: 40%

Weekly readings and writings/presentations -individual and cooperative- must be submitted in class or electronically. Written guidelines for each assignment will be provided. The final Project includes a paper and a final presentation in class.

REQUIREMENTS FOR THE FINAL PROJECT

Research Project: Students will be required to complete a research project on one of the subjects suggested by the professor:

Standards for research paper:

- The paper should be at least 7 pages in length, one side only.
- The paper must have a system for bibliographic references. This system should be coherent and consistent throughout the paper (footnotes, endnotes, and bibliographical references in parenthesis...).
- The thesis of the topic should be explained in the introduction. The conclusions will also be necessary.
- Factors to consider regarding the evaluation of the research project: good presentation, project structure, the use of references in the construction of the project, clarity and grammar.
- The project must be handed in on or before the due date. Late projects will not be accepted.