



ssa
education abroad

SPAN : SPORTS AND CULTURE IN SPAIN

CREDITS: 4

This course will be taught entirely in English

COURSE DESCRIPTION:

This course offers an in-depth exploration of the profound influence that sports, especially football, have on Spanish society, identity, and history. Participants will examine the cultural and regional significance of key sports like football, basketball, and tennis, as well as traditional activities like bullfighting. The course delves into Spain's sports industry, exploring its commercial landscape, economic impact, and the role of major clubs like Real Madrid and FC Barcelona. Additionally, students will analyze how sports in Spain intersect with political movements, social issues like gender equality, and regional identities, providing a comprehensive understanding of sports as both a cultural force and a business in Spain.

The course will adopt a hands-on approach to the subject matter including case studies, field studies to sporting events and organizations, guest lecturers (journalists, sports administrators, professional athletes) and will require a significant level of participation on your behalf.

LEARNING OBJECTIVES:

Upon successful completion of this course, you will be able to:

- Discuss the relationship between sport, media and culture in modern society
- Relate sporting issues to the wider political debate in Spain
- Critically analyze the role of sport in the development of contemporary Spanish culture
- Engage with the host population on the subject of sport and culture
- Identify ties and fundamental differences between the sport-media debate in Spain and the US

GRADING AND ASSESSMENT

The instructor will assess your progress towards the above-listed learning objectives by using the forms of assessment below. Each of these assessments is weighted and will count towards your final grade. The following section (Assessment Overview) will provide further details for each.

Class Participation/ Engagement	20%
Field Studies & Self-learning	15%
Assignments (in class/ homework)	15%
Final Project	20%
Mid-term Quiz Assessment	15%
Final Quiz Assessment	15%

ACTIVE LEARNING

Experiential learning is an essential component of education abroad, and participation in field activities is a required part of coursework. In this course, you explore the city in which you are studying using a variety of tools. This provides the opportunity to gain nuance and context on your context and the subject you are studying, as well as to collect information and resources for assigned papers, projects, and presentations.

1. Visit to the **High-Performance Rowing Center** in Cartuja Island, guided Spanish National Rowing Coach.
2. **The Evolution of Women's Football in Spain:** by Futbolistas Founder.
3. Sports Practice Recording at radio station.

Active learning is a dynamic approach that immerses students in a vibrant exploration of the intricate relationship between sports and cultural phenomena in Spain, engaging in hands-on experience that fosters a deeper understanding of the subject matter.

This approach involves interactive activities such as:

Class-Discussions and Debates: These exchanges encourage critical thinking, perspective sharing and the development of well-reasoned arguments.

Case Studies: Real-world case studies of significant sport events, athletes or cultural trends in Spain provide students with a contextual understanding. Of the course material.

Field Trips: organized visits to local sports venues or relevant institutions in the community provide students with first-hand exposure to the intersection of sport and culture.

Group Projects: collaborative projects challenge students to explore specific aspects of sport and culture in Spain. Working together, students conduct research, analyze data and present their findings fostering teamwork and communication skills and a deeper engagement with the course material.

COURSE CALENDAR
Sport & Culture in Contemporary Spain

SESSION	TOPICS	ACTIVITY	READINGS & ASSIGNMENTS
1 X/xx Mon.	Syllabus of the Course The Role of Sport in Modern Society	Personal and academic introduction. Presentation of course and framing of concepts. Syllabus review	Reading: https://www.coe.int/en/web/compass/culture-and-sport
	Sport & Culture in Spain up to 1939. The birth of the sportsman as myth & a figure worthy of imitation	Final Project Focus <u>Oral Presentation</u>	Recommended reading: <i>Spanish Sports Policy in Republican and Fascist Spain.</i> Teresa González Aja
2 X/xx Tue.	1939–1975: Franco and the Use of Sport. « Bread and Circus » Political Philosophy	Use of Media archives to illustrate subject matters	Recommended reading: <i>Dictatorship to Democracy</i> Carr- Fusi
	Real Madrid Franco’s white ambassadors	Journalism exercise In class discussion of Real Madrid- based media system	Recommended Reading: <i>Freedom for Catalonia?</i> Hargreaves, J. (pp.1-15. “Sport and Nationalism”)
3 X/xx Wed.	“The Team More than a Club” Rivalry: Real Betis – FC Sevilla	Debate on the impact of the Club on the city/ country How local identity and national identity contribute to understand of the self	HW Find out the 3 main aspects of controversy in the eternal rivalry between Sevilla FC & Betis <u>Ask people:</u> Why the such a rivalry?

	An eternal sociopolitical controversy	Oral presentation	Recommended Reading: <i>Football in the context of Spanish society.</i> Rhodes University
4 X/xx Thr.	Visit to the High Performance Training Center CEAR	Field Study Knowing a minority sport in a local environment: Experience it!	Television and the construction of Identity: Barceloa'92, Olympic Host Miguel de Moragas
5 X/xx Fri.	The Olympic Games 1992 Spain and Barcelona say « ¡Hola ! » to the world	The projection of national identity through the TV screen	Class Debate Recommended Reading: <i>Freedom for Catalonia?</i> Hargreaves, J. • (pp.58-95. "The war of the flags")
	Sport and Nationalism	Class Debate on nationalism and sport in Europe	
6 X/xx Mon.	The History of European Sports Media: Italy & France The Evolution of Women's Football in Spain	Comparative: Case Studies <i>Corriere della Sport</i> and <i>L'Équipe</i> By Brittany Gropp <i>Guest Speaker</i>	Compare European sports dailies to sports press in USA
7 X/xx Tue.	Sports Media: The System in Sevilla & Madrid	Cadena SER -vs- Marca Spain's largest media sources	HW Compose a Radio script

	Sport -- a Key Element in the Expression of Spanish Postmodernity	Study of Sports radio comparison to US sports jocks	
		Critical review of Hargreaves texts	Debate Prepare to debate on sport & modernity: Spain v USA
8 X/xx Wed.	Mid-Term Quiz Assessment		
	Radio Sevilla Cadena SER	Field study: Sports Practice Recording	Visit to Radio Station
9 X/xx Thr.	Sport on the TV: <i>Athlete-Sport Star</i> and how professional athletes are advertised & branded.	TV discourse analysis: The marketing of Spain's stars: Pau Gasol, Rafael Nadal, Fernando Alonso	Written exercise in Class
	Sport Tourism Events	Understanding and categorizing Sport Tourism	<u>3 Case Studies:</u> Moto GP Jerez Triathlon Training Camps & UEFA Finals
10 X/xx Mon.	Sport Violence & Fanaticism: <i>The Hooligan Phenomenon</i>	The European Convention 1985	Written Exercise
	La Corrida Is bullfighting a sport? Is it an art? Why it is called <i>la Fiesta</i>	A critical look at Spain's most controversial cultural expression	Mandatory preparation for fierce in-class debate.
11	Gender & Sport	Oral presentation	Class Debate

X/xx Tue.	How Emotions Influence in Competitive Sports		Written Excercise
12 X/xx Wed.	Traditional Dances and Sports: Flamenco and popular games	Regional Dances and Typical Activities	
	The Social Construction of Sports Spaces	The consumption of Sevillian Sport	Class Debate
13 X/xx Thr.	Final Project	Oral Presentation	Come prepared to present & submit the Final Project
13 X/xx Thr.	Final Quiz Assessment		Covered material