



Alicante, Spain

International Business and Marketing in English

Course Preregistration Guidelines

The semester begins with a 4-week Intensive Period, with students enrolling in a Spanish course. Following the Intensive Period, students continue their semester with a full course schedule, enrolling in an additional two to three courses (Continuation Period).

After consulting with your school's academic advisor, choose courses according to the following guidelines.

Prerequisites:

1. Minimum 2.5 GPA
2. Placement in Spanish courses during the Intensive Period is based on your score on the [Online Spanish Language Placement Exam](#).

Instructions:

1. You must preregister for a minimum of 12 and a maximum of 18 credits.
2. You must preregister for a Spanish language course during the Intensive Period based on your score on the [Online Spanish Language Placement Exam](#).
3. You may preregister for an additional 1-credit complementary Spanish language course during the Intensive Period.
4. Additional fees apply to Living the Culture (LTC) courses. Contact SSA for details.
5. SSA and the Universidad de Alicante reserve the right to cancel courses due to low enrollment.

Fall Semester (12-18 credits)	Spring Semester (12-18 credits)
Intensive Period (4-5 credits) Spanish Language (must choose one) • SPAN 100UA - Beginning Spanish (4cr) • SPAN 203UA - Intermediate Spanish I (4cr)* • SPAN 204UA - Intermediate Spanish II (4cr) • SPAN 300UA - Advanced Spanish I (4cr) • SPAN 309UA - Advanced Spanish II (4cr) • SPAN 310UA - Advanced Spanish III (4cr) • SPAN 311UA - High Advanced Spanish I (4cr) • SPAN 313UA - High Advanced Spanish II (4cr) • SPAN 403UA - Special Topics in Advanced Language Study I (4cr)	Intensive Period (4-5 credits) Spanish Language (must choose one) • SPAN 100UA - Beginning Spanish (4cr) • SPAN 203UA - Intermediate Spanish I (4cr)* • SPAN 204UA - Intermediate Spanish II (4cr) • SPAN 300UA - Advanced Spanish I (4cr) • SPAN 309UA - Advanced Spanish II (4cr) • SPAN 310UA - Advanced Spanish III (4cr) • SPAN 311UA - High Advanced Spanish I (4cr) • SPAN 313UA - High Advanced Spanish II (4cr) • SPAN 403UA - Special Topics in Advanced Language Study I (4cr)

- SPAN 405UA - Special Topics in Advanced Language Study II (4cr)
- SPAN 451UA - Spanish Language Superior Level I (4cr)
- SPAN 452UA - Spanish Language Superior Level II (4cr)

Optional Complementary Spanish Language Courses (choose up to one)

- SPAN 175UA - Beginning Conversation (1cr)
- SPAN 275UA-A - Intermediate Conversation I (1cr)*
- SPAN 275UA-B - Intermediate Conversation II (1cr)
- SPAN 360UA - Spanish for Business (1cr)
- SPAN 375UA-A - Advanced Conversation I (1cr)
- SPAN 375UA-B - Advanced Conversation II (1cr)
- SPAN 375UA-C - Advanced Conversation III (1cr)
- SPAN 475UA - High Advanced Conversation (1cr)

* If you preregister for SPAN 203UA, you may only preregister for SPAN 275UA-A Intermediate Conversation as your Complementary Course.

Continuation Period (8-14 credits)

Recommended International Business and Marketing Courses in English

- [21523 - Commercial Distribution](#) (4cr)
- [21524 - Sociology of Consumption](#) (4cr)
- [22000 - Mathematics I](#) (4cr)
- [22001 - Introduction to Microeconomics](#) (4cr)
- [22003 - Fundamentals of Business Economics](#) (4cr)
- [22010 - Statistics and Introduction to Econometrics](#) (4cr)
- [22014 - Intermediate Microeconomics](#) (4cr)
- [22024 - Strategic Business Management I](#) (4cr)
- [22032 - Economic Policy](#) (4cr)
- [23510 - Civil Legislation and the Tourism Industry](#) (4cr)
- [23511 - Fundamentals of Business Economics](#) (4cr)
- [23512 - Introduction to Economics](#) (4cr)
- [23513 - Introduction to the Geography of Tourism](#) (4cr)
- [23514 - English for Tourism I](#) (4cr)

- SPAN 405UA - Special Topics in Advanced Language Study II (4cr)
- SPAN 451UA - Spanish Language Superior Level I (4cr)
- SPAN 452UA - Spanish Language Superior Level II (4cr)

Optional Complementary Spanish Language Courses (choose up to one)

- SPAN 175UA - Beginning Conversation (1cr)
- SPAN 275UA-A - Intermediate Conversation I (1cr)*
- SPAN 275UA-B - Intermediate Conversation II (1cr)
- SPAN 360UA - Spanish for Business (1cr)
- SPAN 375UA-A - Advanced Conversation I (1cr)
- SPAN 375UA-B - Advanced Conversation II (1cr)
- SPAN 375UA-C - Advanced Conversation III (1cr)
- SPAN 475UA - High Advanced Conversation (1cr)

* If you preregister for SPAN 203UA, you may only preregister for SPAN 275UA-A Intermediate Conversation as your Complementary Course.

Continuation Period (8-14 credits)

Recommended International Business and Marketing Courses in English

- [21527 - Market Research I](#) (4cr)
- [22005 - Mathematics II](#) (4cr)
- [22006 - Introduction to Macroeconomics](#) (4cr)
- [22008 - Operations Management](#) (4cr)
- [22009 - Introduction to Statistics](#) (4cr)
- [22015 - Organisational Design](#) (4cr)
- [22017 - Intermediate Macroeconomics](#) (4cr)
- [22018 - Marketing Research](#) (4cr)
- [22027 - Strategic Marketing](#) (4cr)
- [22029 - Strategic Business Management II](#) (4cr)
- [22032 - Economic Policy](#) (4cr)
- [22038 - Creating Businesses](#) (4cr)
- [22039 - Human Resources Management](#) (4cr)
- [22040 - International Corporate Strategy and Management](#) (4cr)
- [22041 - Quality and Environmental Management](#) (4cr)

- [23520 - Types of Tourist Areas](#) (4cr)
- [23522 - Market Structures](#) (4cr)
- [23523 - Accounting](#) (4cr)
- [23530 - Tourism Market Research](#) (4cr)
- [23531 - Global Economics of Tourism](#) (4cr)
- [23533 - English for Tourism III](#) (4cr)
- [35003 - World Economic History \(19th and 20th Centuries\)](#) (4cr)
- [35037 - History of Economic Analysis](#) (4cr)
- [35038 - Economics of Development](#) (4cr)

Click [here](#) to view all courses offered in English across a variety of subjects.

Culture Courses in English

- SPAN 343UA-E - Advanced Cultural Realities of Spain (1cr)
- SPAN 365UA-E - Contemporary Spanish Civilization (3cr)
- SPAN 373UA-E - Spanish Cultures from an Intercultural Perspective (4cr)
- SPAN 377UA-E - Intercultural Communication in Professional Contexts (4cr)

Spanish Language

- SPAN 203UA - Intermediate Spanish I (4cr)
- SPAN 204UA - Intermediate Spanish II (4cr)
- SPAN 300UA - Advanced Spanish I (4cr)
- SPAN 309UA - Advanced Spanish II (4cr)
- SPAN 310UA - Advanced Spanish III (4cr)
- SPAN 311UA - High Advanced Spanish I (4cr)
- SPAN 313UA - High Advanced Spanish II (4cr)
- SPAN 403UA - Special Topics in Advanced Language Study I (4cr)
- SPAN 405UA - Special Topics in Advanced Language Study II (4cr)
- SPAN 451UA - Spanish Language Superior Level I (4cr)
- SPAN 452UA - Spanish Language Superior Level II (4cr)

Optional Complementary Spanish Language Courses

- SPAN 275UA-A - Intermediate Conversation I (1cr)

- [23516 - Territorial Tourism Resources](#) (4cr)
- [23517 - Computer Science Applied to Tourism](#) (4cr)
- [23519 - Cultural Heritage](#) (4cr)
- [23521 - English for Tourism II](#) (4cr)
- [23525 - Sociology of Tourism](#) (4cr)
- [23527 - Human Resource Management and Planning in Tourism Organisations](#) (4cr)
- [23528 - Operations and Production Processes in Tourism Companies](#) (4cr)
- [23531 - Global Economics of Tourism](#) (4cr)
- [23538 - Regional Tourism Planning](#) (4cr)
- [23539 - Anthropology of Tourism](#) (4cr)

Click [here](#) to view all courses offered in English across a variety of subjects.

Culture Courses in English

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- SPAN 311UA - High Advanced Spanish I (4cr)
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- SPAN 403UA - Special Topics in Advanced Language Study I (4cr)
- SPAN 405UA - Special Topics in Advanced Language Study II (4cr)
- SPAN 451UA - Spanish Language Superior Level I (4cr)
- SPAN 452UA - Spanish Language Superior Level II (4cr)

- SPAN 275UA-B - Intermediate Conversation II (1cr)
- SPAN 360UA - Spanish for Business (1cr)
- SPAN 375UA-A - Advanced Conversation I (1cr)
- SPAN 375UA-B - Advanced Conversation II (1cr)
- SPAN 375UA-C - Advanced Conversation III (1cr)
- SPAN 475UA - High Advanced Conversation (1cr)

Content Courses in Spanish (Prerequisite: Two courses of intermediate college-level Spanish or the equivalent)

- SPAN 243UA - Intermediate Cultural Realities of Spain (1cr)
- SPAN 340UA - Introduction to Spanish Cinema (3cr)
- SPAN 343UA - Advanced Cultural Realities of Spain (1cr)
- SPAN 344UA - Survey of Modern and Contemporary Spanish Literature (4cr)
- SPAN 350UA - Introduction to Spanish Art (3cr)
- SPAN 356UA - Transformations in Contemporary Spain: Gender, Migration, and Diversity (4cr)
- SPAN 357UA - Tourism and Gastronomic Spanish Culture (4cr)
- SPAN 361UA - Business Spanish (4cr)
- SPAN 365UA - Contemporary Spanish Civilization (3cr)

Experiential Learning

- INT 490UA - Internship* (3cr) (Prerequisite: One course of advanced college-level Spanish or the equivalent)
- IRP 490UA - Independent Research Project* (3cr)
- LTC 300UA-A - Culture of Spanish Cuisine (1cr - Taught in Spanish)
- LTC 300UA-B - Introduction to Latin Dance and Flamenco (1cr - Taught in Spanish)
- SVL 490UA - Service Learning* (3cr) (Prerequisite: One course of advanced college-level Spanish or the equivalent)

Optional Complementary Spanish Language Courses

- SPAN 275UA-A - Intermediate Conversation I (1cr)
- SPAN 275UA-B - Intermediate Conversation II (1cr)
- SPAN 360UA - Spanish for Business (1cr)
- SPAN 375UA-A - Advanced Conversation I (1cr)
- SPAN 375UA-B - Advanced Conversation II (1cr)
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- SPAN 344UA - Survey of Modern and Contemporary Spanish Literature (4cr)
- SPAN 350UA - Introduction to Spanish Art (3cr)
- SPAN 356UA - Transformations in Contemporary Spain: Gender, Migration, and Diversity (4cr)
- SPAN 357UA - Tourism and Gastronomic Spanish Culture (4 cr)
- SPAN 361UA - Business Spanish (4 cr)
- SPAN 365UA - Contemporary Spanish Civilization (3cr)

Experiential Learning

- INT 490UA - Internship* (3cr) (Prerequisite: One course of advanced college-level Spanish or the equivalent)
- IRP 490UA - Independent Research Project* (3cr)
- LTC 300UA-A - Culture of Spanish Cuisine (1cr - Taught in Spanish)
- LTC 300UA-B - Introduction to Latin Dance and Flamenco (1cr - Taught in Spanish)
- SVL 490UA - Service Learning* (3cr) (Prerequisite: One course of advanced college-level Spanish or the equivalent)

* Separate application required. For more information on Internships and Service Learning Opportunities, click [here](#). For independent research projects, click [here](#), or contact SSA.