San Juan, Puerto Rico
International Business and Marketing in Spanish
Course Preregistration Guidelines

After consulting with your school's academic advisor, choose courses according to the following guidelines.

Prerequisites:

1. Minimum 2.5 GPA
2. you must have completed two courses of advanced college-level Spanish or the equivalent prior to the beginning of the program, and placed into at least a B1 level on the Online Spanish Language Placement Exam.

Instructions:

1. You must preregister for a minimum of 12 and a maximum of 18 credits.
2. SSA and Universidad del Sagrado Corazón reserve the right to cancel courses due to low enrollment.

Fall Semester

Experiential Learning

- GEN 390 - Independent Research Project (3cr)*
- GEN 390 - Internship (3cr)*
- GEN 390 - Service Learning (3cr)*

Spanish Language

- SPAN 291 - Intermediate Spanish, Level 3 (3cr)
- SPAN 293 - Advanced Spanish, Level 4 (3cr)

Recommended International Business and Marketing Courses in Spanish

Accounting

- CON 220 - Accounting Principles I (3cr)

Advertising

- PUB 130 - Ideapreneurs: Creativity and Strategic Innovation (3cr)

Business Administration

Spring Semester

Experiential Learning

- GEN 390 - Independent Research Project (3cr)*
- GEN 390 - Internship (3cr)*
- GEN 390 - Service Learning (3cr)*

Spanish Language

- SPAN 291 - Intermediate Spanish, Level 3 (3cr)
- SPAN 293 - Advanced Spanish, Level 4 (3cr)

Recommended International Business and Marketing Courses in Spanish

Accounting

- CON 120 - Accounting for Managers (4cr)
- CON 320 - Cost Accounting (3cr)
- CON 405 - Advanced Accounting (3cr)
- CON 417 - Federal Taxation (3cr)

Advertising

- PUB 130 - Ideapreneurs: Creativity and Strategic Innovation (3cr)

- ADM 102 - Organizational Dynamics (3cr)
- ADM 450 - Decision Making (3cr)

Entrepreneurship
- EMP 113 - Entrepreneurship Project: Ideation Phase (3cr)

Leadership
- LID 105 - Leadership I (3cr)

Marketing
- GME 101 - Principles of Marketing (3cr) (Taught in English)
- GME 202 - Consumer Behavior (3cr)
- GME 310 - Internet Marketing (3cr)

Public Relations
- RPU 130 - Fields of Action in Public Relations (3cr)

Tourism and Event Management
- EXP 100 - The Visitor Economy Panorama (3cr)
- EXP 215 - Cultural Tourism (2cr)

Click here to view all courses offered in Spanish across a variety of subjects.

Business Administration
- ADM 106 - Fundamentals of Management (3cr)
- ADM 201 - Commercial Law (3cr)
- ADM 401 - Operations Management (3cr)
- ADM 450 - Decision Making (3cr)

Economics
- ECO 201 - Economic Analysis (3cr)

Entertainment and Arts Business
- ENT 215 - The Music Business (3cr)
- ENT 220 - Sports Management (3cr)

Entrepreneurship
- EMP 113 - Entrepreneurship Project: Ideation Phase (3cr)
- EMP 213 - Entrepreneurship Project: Validation Phase (3cr)

Finance
- FIN 304 - Investments (3cr)
- FIN 305 - Managerial Finance (3cr)
- FIN 306 - Financial Intelligence (3cr)

Leadership
- LID 105 - Leadership I (3cr)
- LID 405 - Leadership II (3cr)

Marketing
- GME 101 - Principles of Marketing (3cr) (Taught in English)
- GME 202 - Consumer Behavior (3cr)
- GME 312 - Marketing Research (3cr)
- GME 411 - Marketing Analytics (3cr)

Public Relations
- RPU 130 - Fields of Action in Public Relations (3cr)

Statistics
- MCO 250 - Statistical Analysis (3cr)
- MCO 251 - Managerial Statistics (3cr)

	Tourism and Event Management • EXP 100 - The Visitor Economy Panorama (3cr) • EXP 315 - Event Production (4cr) Click here to view all courses offered in Spanish across a variety of subjects.

* Separate application required. For more information on Internships and Service Learning Opportunities, click here. For independent research projects, click here, or contact SSA.