



Seville, Spain

International Business and Marketing in English

Course Preregistration Guidelines

In this program, the majority of your coursework will take place through direct enrollment at Universidad Pablo de Olavide (UPO), where you will study alongside other SSA, U.S., and international students in a dynamic and diverse academic environment. In addition, you will be required to take a 1-credit course at the SSA Center, designed to complement your academic experience and support your integration into the program.

After consulting with your school's academic advisor, choose courses according to the following guidelines.

Prerequisites:

1. Minimum 2.75 GPA
2. If you are interested in taking content courses in Spanish, you must have successfully completed at least one course of intermediate college-level Spanish or the equivalent.

Instructions:

1. You must preregister for a minimum of 13 and a maximum of 16 credits.
2. You must preregister for SPAN 343 - Cultural Realities of Spain.
3. SSA and Universidad Pablo de Olavide reserve the right to cancel courses due to low enrollment.

Fall Semester	Spring Semester
Cultural Reflection Course (required) • SPAN 343UPO-E - Cultural Realities of Spain (1cr) Experiential Learning • LTC 490G-E - Culture of Spanish Cuisine (1cr) International Business and Marketing Courses in English • BUS/COMM 360E - International Business Communication (3cr) • BUS 325E - International Marketing (3cr) • BUS 334E - International Management (3cr) • BUS 346E - International Finance (3cr) • BUS 353E - International Financial Accounting (3cr) • BUS 359E - Entrepreneurship and New Ventures (3cr) • BUS 366E - Operations Management I (3cr)	Cultural Reflection Course (required) • SPAN 343UPO-E - Cultural Realities of Spain (1cr) Experiential Learning • LTC 490G-E - Culture of Spanish Cuisine (1cr) International Business and Marketing Courses in English • BUS 325E - International Marketing (3cr) • BUS 334E - International Management (3cr) • BUS 346E - International Finance (3cr) • BUS 353E - International Financial Accounting (3cr) • BUS 355E - International Human Resource Management (3cr) • BUS 358E - Organizational Theory (3cr) • BUS 359E - Entrepreneurship and New Ventures (3cr)

- COMM 340E – Communication and Media in the Digital Age (3cr)
- COMM/ART 341E – Spanish Identity: Film, Advertising, and Pop Music (3cr)
- ECON 331E – The Global Economy (3cr)
- ECON 391E – International Economics (3cr)
- ECON/POL 321E – The European Union (3cr)

International Business and Marketing Courses in Spanish

- BUS 325 – International Marketing (3cr)
- BUS 346 – International Finance (3cr)
- COM/SOC 320 – Intercultural Communication (3cr)

Spanish Language

- SPAN 101 – Spanish for Beginners (3cr)
- SPAN 102 – Elementary Spanish (3cr)
- SPAN 201 – Intermediate Spanish I (3cr)
- SPAN 203 – Reading, Analysis, and Writing in Spanish (intermediate) (3cr)
- SPAN 206 – Spanish Conversation (intermediate I level) (3cr)
- SPAN 226 – Spanish for the Health Sciences (3cr)
- SPAN 241 – Intermediate Spanish II (3cr)
- SPAN 246 – Spanish Conversation (intermediate II level) (3cr)
- SPAN 306 – Spanish Conversation (advanced level) (3cr)
- SPAN 311 – Advanced Spanish I (3cr)
- SPAN 313 – Reading, Analysis, and Writing in Spanish (advanced) (3cr)
- SPAN 351 – Advanced Spanish II (3cr)
- SPAN 376 – Spanish for Business (3cr)
- SPAN 378 – Spanish Phonetics & Phonology (3cr)
- SPAN 381 – Spanish– English / English–Spanish Translation (3cr)

Click [here](#) to view all courses offered in English and Spanish across a variety of subjects.

- BUS 366E – Operations Management I (3cr)
- COMM 340E – Communication and Media in the Digital Age (3cr)
- COMM/ART 341E – Spanish Identity: Film, Advertising, and Pop Music (3cr)
- ECON 331E – The Global Economy (3cr)
- ECON/POL 321E – The European Union (3cr)

International Business and Marketing Courses in Spanish

- BUS 325 – International Marketing (3cr)
- BUS 346 – International Finance (3cr)
- COM/SOC 320 – Intercultural Communication (3cr)

Spanish Language

- SPAN 101 – Spanish for Beginners (3cr)
- SPAN 102 – Elementary Spanish (3cr)
- SPAN 201 – Intermediate Spanish I (3cr)
- SPAN 203 – Reading, Analysis, and Writing in Spanish (intermediate) (3cr)
- SPAN 206 – Spanish Conversation (intermediate I level) (3cr)
- SPAN 226 – Spanish for the Health Sciences (3cr)
- SPAN 241 – Intermediate Spanish II (3cr)
- SPAN 246 – Spanish Conversation (intermediate II level) (3cr)
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- SPAN 351 – Advanced Spanish II (3cr)
- SPAN 376 – Spanish for Business (3cr)
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